

Garden Your Own Growth Program (GYOG)

School **Garden Services Kit**

earthrebirth

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PROGRAM OVERVIEW

Program Mission

The Garden Your Own Growth (GYOG) program is dedicated to establishing advanced garden networks that center around school garden production and consumption while engaging the entire community and creating financial opportunities for the classroom.

Program Description

In spring 2012, Earth Rebirth's GYOG program partnered with Loveworks after-school program to establish the first garden project. For the next 2 years, pilot projects were tested with several after-school programs like CASP and Dream Outside the Box at Norman schools. In summer 2014, Earth Rebirth shifted to focus on partnering directly with classrooms. We partnered with Norman High School to revive the outdoor classroom and begin planning the aquaponics system. In December 2014, the GYOG succeeded at raising \$10,000 on Kickstarter to build the Norman High aquaponics system. The GYOG program has expanded to partner with 15 schools in Norman, OK and three schools outside of Norman. In addition, the GYOG consulting services were launched in 2015 to help fund new community garden projects. Since then, the GYOG consulting team has helped establish and improve over 80 home, business, and community gardens around Norman and metro Oklahoma City.

Current Objectives

- Helping schools establish a basic strategy and long-term plan for a school garden project.
- Improve the sustainability and opportunities available to existing school garden projects.
- Determine viable revenue streams for school gardens to improve financial sustainability.
- Create a financial incentive for teachers and classrooms to spend time and effort in the school garden.

QUESTIONS TO ASK

Before starting a school garden project, there are a few questions you should answer:

- Has your school attempted a garden project before? If so, where was it and why did it fail?
- Who are the initial leaders of the garden? How many teachers? Administrators? Students? Parents?
- How many classes (or total people) will participate in the garden on a regular basis? How often?
- How much grow space is ideal for the amount of people participating?
- Where will your school garden be located?
- Where is the closest water source? What type of source is it?
- What are the recurring objectives of the garden?
- How much is your initial budget? What are the simplest fundraising options to start your project?

HOW DOES THE GYOG PROGRAM WORK?

Earth Rebirth's **Garden Your Own Growth** services are divided into four categories:

1. Set Up Services

The GYOG consulting team will assist with the planning and design of your school garden at no charge. Once a design is finalized, the GYOG team will help with all aspects of the supply chain and set up process for a fee. Once an invoice has been drafted, determining funding sources is the next step.

Earth Rebirth is willing to partner on grants and other fundraising efforts to help raise the necessary funds. Once the funds are acquired and payment is received, the GYOG team will schedule the set up date. Set ups typically take place in one of two ways – consultant set ups or a community set up. If you would like Earth Rebirth to coordinate a community set up day with teachers, parents, and students – this is a great option to kick off a new project.

2. Maintenance Services

Once your school garden project is established, maintenance is key to ensuring its success for years to come. The GYOG program offers multiple levels of maintenance to serve as a safety net to the school garden’s engagement. New GYOG school projects receive one free year of garden checking assistance from the GYOG team. If a school chooses to engage in an annual contract beyond the set up services, community garden checkers are provided year-round throughout the duration of the contract.

3. Education Services

One of the most important aspects of a school garden is how well it can be utilized as a part of the existing curriculum. The GYOG program provides GYOG school projects with free access to the GYOG School Garden Kit on Google Drive. This folder includes a wide variety of curriculum options, organized by grade level and by subject, to help teachers engage the garden within their lesson plan. In addition, the GYOG team offers contract services to further assist with curriculum opportunities ranging from garden club activities to weekly lessons taught by Earth Rebirth in the garden.

4. Financial Services

The GYOG program has developed unique opportunities for our school partners to both incentive and create financial opportunities for both the garden project and the classroom. Financial services range from grant partnerships, teacher stipend programs, product development, and permitting.

Once you have selected which services you would like from Earth Rebirth, both parties complete the contract at the end of this document. Following the completion of the contract, review the [GYOG Community Support Plan](#) to determine the next steps in creating a thriving garden project.

GYOG School Services

STEP 1: SET UP SERVICES (NEW OR EXISTING GARDENS)

<p>Step 1: Style</p> <p>In Ground Garden</p> <p>Raised Bed</p> <p>Existing Bed Revival</p>	<p>Order</p> <p>✓</p>	<p>Step 4: Add-Ons</p> <p>Drip Irrigation Kit (50 sq. Feet) \$70</p> <p>Soaker Hose (100 sq. Feet) \$100</p> <p>Micro Sprinkler Kit (150 sq. Feet) \$110</p> <p>Rain Barrel (55 Gallon) \$130</p> <p>IBC Water Container (275 Gallon) \$200</p> <p>Trellis (72 in. Redwood Diamond) \$40</p> <p>Tomato Cage (42 in. Galvanized) \$5</p> <p>Tomato Cage Plus (47 in. Triangular) \$12</p> <p>4x4 Hoop House \$80</p> <p>8x4 Hoop House \$100</p>	<p>Order</p> <p>✓</p>
<p>Step 2: Dimensions</p> <p>4' x 4' x 12" Doug Fir \$160</p> <p>8' x 4' x 12" Doug Fir \$250</p> <p>4' x 4' x 12" Cedar \$250</p> <p>8' x 4' x 12" Cedar \$350</p> <p>4' x 4' x 12" Stone \$325</p> <p>8' x 4' x 12" Stone \$400</p> <p>Extended Height (Per 12" in.) 2x</p>	<p>Order</p> <p>✓</p>	<p>Step 5: Plants</p> <p>Sprouts/Seedlings \$3</p> <p>Gift-a-Garden (4 x 4 cedar) \$200</p> <p>Salad Garden (50 seedlings) \$200</p> <p>Salsa Garden (40 seedlings) \$200</p> <p>Juicing Garden (40 seedlings) \$250</p> <p>Ultimate Health Package (50 seedlings) \$300</p>	<p>Order</p> <p>✓</p>
<p>Step 3: Filling/Top Dress</p> <p>Top Soil \$90</p> <p>Black Forest Compost \$100</p> <p>Prairie Gold Compost \$110</p> <p>Garden Ready Mix \$120</p> <p>Cedar Mulch \$100</p> <p>Custom Mulch TBD</p>	<p>Order</p> <p>✓</p>	<p>Step 6: Sustainability</p> <p>Additional Garden Labor (per hour) \$25</p> <p>Vacation Maintenance Service (per visit) \$25</p> <p>Family Food Calculation \$30</p> <p>Garden Season Plan \$50</p> <p>Compost Tumbler (7 cu. Feet) \$140</p> <p>Aquaponics Systems (200 Gallon) \$5,000</p>	<p>Order</p> <p>✓</p>

Table 1: Garden Products

Potential Starter Packages for Your School Garden

Class Starter Garden *includes:*

- (2) 8 x 4 stone beds
- (3 yds) Garden Ready Soil Mix
- Free Seeds
- 55-gallon rain barrel
- Winter hoop-house set up for all raised beds

\$1,000

Grade Starter Garden *includes:*

- (4) 8 x 4 stone beds
- (6 yds) Garden Ready Soil Mix
- (4) Square foot garden templates for teachers
- Free Seeds
- 55-gallon rain barrel
- Winter hoop-house set up for all raised beds
- Vegplanner.com garden plan assistance

\$2,000

School Community Starter Garden *includes:*

- (5) 8 x 4 stone beds
- 20 x 20 in-ground bed
- (8 yds) Garden Ready Soil Mix
- 3-stage pallet compost zone
- (4) Square foot garden templates for teachers
- Free Seeds
- 55-gallon rain barrel
- Winter hoop-house set up for all raised beds
- Vegplanner.com garden plan assistance

\$3,000

STEP 2: MAINTENANCE SERVICES

Garden Checker (1st year FREE, Included in any contract)

Earth Rebirth will provide a garden checker to stop by the garden on a weekly basis to help water, weed, and care for the garden. This service is particularly useful during summer months when school is out.

Social Media Services (FREE, Included in any contract)

Earth Rebirth will assist in managing a social media presence for your project on Facebook, Twitter, and Instagram.

Monthly Mowing and Edging (\$2,000 per year)

A GYOG consultant will mow and edge the school garden area once per month throughout the year.

STEP 3: EDUCATION SERVICES

Weekly Lesson Plan (\$3,000 per year)

Earth Rebirth will teach two 15-week lesson plans during spring and fall semesters. Lessons will range from 20-40 minutes depending on the size and number of classes. These lessons will be based on or related to an Oklahoma Science Standard and will focus on school garden improvement AND provide students with information to improve/build a home garden.

Monthly Lesson Plan (\$1,500 per year)

Earth Rebirth will conduct a monthly garden lesson with students for one half day each month. Lessons will range from 30 minutes to 1 ½ hours depending on the size and number of classes. This package includes free packs of seeds for each child in attendance. These lessons will be based on or related to an Oklahoma Science Standard.

Bi-Annual Lesson Plan (\$500 per year)

Earth Rebirth will facilitate an in-depth bi-annual garden lesson in the spring and fall of each year. This will include one full day in which Earth Rebirth team will create a garden maintenance plan and will assist the school and students in preparing the garden for the appropriate season. This package includes a free package of seeds for the current season.

Workshop (\$50 per person) – half to full day interactive, project based event.

Materials may be included in workshop depending on request.

An Earth Rebirth specialist will work with participants to complete a project or projects based upon the request. Materials may be included in workshop, price dependent on request. This may include starting seeds, gardens, water maintenance, energy efficiency, project fundraising, and much more.

See list of available workshops.

Seminar, half day (\$20 per person) – half to full day lecture based event

An Earth Rebirth specialist will provide an in-depth lesson on a specific topic. The lecture topic can range from: food and gardening, water conservation and quality, energy, community activism, project planning, and much more. *See list of available speaking topics.*

Speaking Engagement (\$50 per hour) - 1 to 2 hour event

An Earth Rebirth specialist will provide a lecture to an audience of any size. The lecture topic can range from: food and gardening, water conservation and quality, energy, community activism, project planning, and much more. *See list of available speaking topics.*

STEP 4: FINANCIAL SERVICES

Grant Partnerships

The GYOG program is well-versed in the process of searching and applying for small garden grants. GYOG school partners are encouraged to apply for a variety of grants to support the project. Earth Rebirth should be included as a project partner with an emphasis on set up, maintenance, and educational support.

Teacher Stipend Program

The GYOG program has created a unique program to incentivize teachers to spend more class time in the garden. Potential stipends include the following:

\$50 Stipend
\$100 Stipend
\$250 Stipend
+\$100 Stipend

Register 5 parents/teachers as Earth Rebirth recurring members 5 hours taught and recorded in the garden 10 hours taught and recorded in the garden Most time dedicated in the garden (per semester)

To participate, schools must complete at least two of the following objectives:

- Confirm at least 10 teachers to participate in semester garden activities.
- Register at least 5 people as Earth Rebirth recurring members.
- Find at least one business “stipend sponsor” to commit at least two years of \$1,000 or more to Earth Rebirth.

Proof of time in the garden can be tracked in a variety of ways including a log sheet, video/photos, and social media posting. Business sponsors can commit an annual contribution to Earth Rebirth to increase the amount and number of stipends given each semester.

Student Scholarships

The GYOG program wants to help students utilize the garden to create new opportunities for their future. The student scholarship program encourages students to be innovative, persistent, and economic while accomplishing a specific goal that can benefit the project and the community.

The student receiving the scholarship must:

- Be actively engaged in the school garden OR actively engaged in a project, projects, or initiatives related to Earth Rebirth’s mission during their senior year of high school.
- Be pursuing higher education of some sort after high school. This could include but is not limited to: college, technical school, master gardener classes, etc.
- Complete application. Be selected by an Earth Rebirth scholarship committee.

Product Development and Permitting (25% of product revenue, 75% to student project)

The GYOG program is committed to creating innovative revenue streams that can help school garden projects succeed. A variety of products can be produced directly from the garden and turned into locally made products to be sold. Earth Rebirth will help your project develop a product strategy, determine viability, and determine the best possibilities for your product. Product examples that can provide a revenue stream to a project include but are not limited to: salsa, tea, coffee, pumpkins, produce mixes, pickled produce, and even constructed products like birdhouses, irrigation designs, and much more.

Earth Rebirth will assist with licensing, permitting, supply chain, and all the factors that will go into creating a successful product from the garden. 25% of the proceeds will go to Earth Rebirth to cover overhead and legal costs, 75% of the produce will go directly to the school garden project.

GARDEN YOUR OWN GROWTH SCHOOL PURCHASE ORDER

SERVICE	QTY.	TOTAL
<i>Set Up Services</i>		
CLASS Starter Garden (\$1,000)		
GRADE Starter Garden (\$2,000)		
SCHOOL COMMUNITY Starter Garden (\$3,000)		
4' x 4' x 12" Doug Fir Raised Bed (\$160)		
8' x 4' x 12" Doug Fir Raised Bed (\$250)		
4' x 4' x 12" Cedar Raised Bed (\$250)		
8' x 4' x 12" Cedar Raised Bed (\$350)		
4' x 4' x 12" Stone Raised Bed (\$325)		
8' x 4' x 12" Stone Raised Bed (\$400)		
Height Upgrade (2x)		
Top Soil (\$90)		
Black Forest Compost (\$100/yd)		
Prairie Gold Compost (\$110/yd)		
Garden Ready Mix (\$120/yd)		
Cedar Mulch (\$100/yd)		
Drip Irrigation Kit (50 sq. ft.) (\$70)		
Soaker Hose (100 sq. ft.) (\$100)		
Micro-Sprinkler Kit (150 sq. ft.) (\$110)		
55 Gallon Rain Barrel (\$130)		
275 Gallon IBC Water Container (\$200)		
Trellis (72in. Redwood Diamond) (\$40)		
Tomato Cage (42 in. Galvanized) (\$5)		

Tomato Cage Plus (47 in Triangular) (\$12)		
4 x 4 Hoop House (\$80)		
8 x 4 Hoop House (\$100)		
Sprouts/Seedlings (\$3)		
Compost Tumble (7 cu. Ft.) (\$140)		
Aquaponics System (200 gallon, 20 sq. ft.) (\$5,000)		
<i>Maintenance Services</i>		
Garden Check Maintenance		\$0.00
Social Media Services		\$0.00
Monthly Mowing and Edging (\$2,000 per year)		
<i>Education Services (Choose One)</i>		
Weekly Lesson Plan (\$3,000 per year)		
Monthly Lesson Plan (\$2,000 per year)		
Bi-Annual Lesson Plan (\$1,000 per year)		
<i>Financial Services – Check to participate</i>		
Grant Partnerships		
Teacher Stipend Program		
Student Scholarships		
Product Development and Permitting		
Subtotal		
TOTAL		

I hereby acknowledge the products and services above as agreed purchases and will provide payment promptly following the confirmation of this contract.

 (Signature of Client or agent) (Date)

 (Printed Name of Client or agent)

GARDEN YOUR OWN GROWTH SCHOOL RECURRING SERVICES CONTRACT

This is a contract entered into by **Earth Rebirth** (hereinafter referred to as “the Provider”) and _____ (hereinafter referred to as “the Client”) on this date, _____.

The Provider’s place of business is **114 Kingsbury Drive, Norman, OK 70369** and the Client’s place of business is _____.

The Client hereby engages the Provider to provide services described herein under “Scope and Manner of Services.” The Provider hereby agrees to provide the Client with such services in exchange for consideration described herein under “Payment for Services Rendered.”

Scope and Manner of Services

Services To Be Rendered By Provider: enumerate here each particular task to be performed and its acceptable result. CHECK AND INITIAL ALL THAT APPLY.

Maintenance Services

- **Garden Checker Maintenance.** An Earth Rebirth volunteer or intern will serve as a garden checker to help care for the garden, specifically during the off-season. _____
- **Social Media Services.** Earth Rebirth will **assist** in managing a social media presence for your project on Facebook, Twitter, and Instagram. _____
- **Monthly Mowing and Edging (\$2,000 per year).** A GYOG consultant will mow and edge the school garden area once per month throughout the year. _____

Education Services

- **Weekly Lesson Plan (\$3,000 per year).** The GYOG team will provide weekly lessons to students for half a day each week. _____
- **Monthly Lesson Plan (\$2,000 per year).** The GYOG team will conduct a monthly garden lesson with students for one half day each month. _____
- **Bi-Annual Lesson Plan (\$1,000).** The GYOG team will facilitate an in-depth garden lesson in early spring and early fall of each year. _____

Financial Services

- **Grant Partnership.** The client agrees to allow Earth Rebirth and the GYOG program to use the project within grant applications and other opportunities to seek project funding. _____
- **Teacher Stipends.** The client agrees to participate in the teacher stipend program, focusing on achievement based incentives to help fund the classroom. _____
- **Student Scholarships.** The client agrees to participate in the student scholarship program focusing on achievement based incentives to help fund student endeavors. _____

- **Product Development and Permitting.** The client agrees to allow Earth Rebirth to engage in product development and permitting within the project, allowing students and the GYOG program to research products and ideas that can be produce commercial revenue. _____

Payment for Services Rendered

The Client shall pay the Provider for services rendered based on an agreed upon **annual rate** of _____ **per year**. Payment shall be made within **60** calendar days of the date of contract for services rendered from the Provider. Should the Client fail to pay the Provider the full amount specified in any invoice within **120** calendar days of the invoice’s date, a late fee equal to **\$200** shall be added to the amount due.

Applicable Law

This contract shall be governed by the laws of the County of Cleveland in the State of Oklahoma and any applicable Federal law.

Signatures

In witness of their agreement to the terms above, the parties or their authorized agents hereby affix their signatures:

(Earth Rebirth Representative)

(Printed Name of Provider or agent)

(Signature of Client or agent) (Date)

(Printed Name of Client or agent)